



## YOUTH ADVISORY COMMITTEE MEETING

Thursday, March 13, 2025, 4 p.m.

Community Social Development

414 King Street

Spruce Grove, AB T7X 2C7

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10.1 Adjournment - Youth Advisory Committee - March 13, 2025 50



## REQUEST FOR DECISION

**MEETING DATE:** March 13, 2025

**TITLE:** Adoption of the Agenda - Youth Advisory Committee - March 13, 2025

**DIVISION:** Strategic and Communication Services

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### **SUMMARY:**

Committee members are provided the opportunity to add items they would like to discuss during the meeting, remove items, or change the order of proceedings.

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### **PROPOSED MOTION:**

THAT the agenda be adopted as presented.

### **BACKGROUND / ANALYSIS:**

The agenda sets the course of action for the meeting. This ensures the business of the day is followed through and completed as required.

The agenda is approved by a motion of the Committee and must be passed by a majority of the members present. Once the agenda is approved, no further changes may be made unless approved by the majority of the Committee members present.

### **OPTIONS / ALTERNATIVES:**

THAT the agenda be adopted as amended.

### **CONSULTATION / ENGAGEMENT:**

n/a

**IMPLEMENTATION / COMMUNICATION:**

n/a

**IMPACTS:**

n/a

**FINANCIAL IMPLICATIONS:**

n/a





## REQUEST FOR DECISION

**MEETING DATE:** March 13, 2025

**TITLE:** Minutes - Youth Advisory Committee - February 6, 2025

**DIVISION:** Strategic and Communication Services

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### **SUMMARY:**

The minutes of the previous Youth Advisory Committee meeting are placed on the agenda for approval.

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### **PROPOSED MOTION:**

THAT the February 6, 2025 Youth Advisory Committee meeting minutes be approved as presented.

### **BACKGROUND / ANALYSIS:**

The Youth Advisory Committee minutes are the official written record of the actions that took place during the meeting; a snapshot of the decisions that the Committee made and the outcome of the vote.

The minutes are written without notes or transcribing of discussions that may have taken place during an agenda item.

Committee members review the minutes prior to the meeting to review for any changes that may need to be made. A motion for an amendment is required if an error has been noted. If there are no amendments to the minutes, a motion to approve the minutes as presented is made by a member of the Committee. The minutes are signed by the Chair and the Recording Secretary.

A copy of the minutes will be included in a future Regular Council Meeting agenda package.

**OPTIONS / ALTERNATIVES:**

THAT the February 6, 2025 Youth Advisory Committee meeting minutes be approved as amended.

**CONSULTATION / ENGAGEMENT:**

n/a

**IMPLEMENTATION / COMMUNICATION:**

n/a

**IMPACTS:**

n/a

**FINANCIAL IMPLICATIONS:**

n/a



**THE CITY OF SPRUCE GROVE**

**Minutes of the Youth Advisory Committee**

**February 6, 2025, 4 p.m.  
Community Engagement Space  
414 King Street  
Spruce Grove, AB T7X 2C7**

**Members Present:**

Hannah Dunbar, Chair  
Cole Cochrane, Vice-Chair  
Dylan Yee  
Havana Sinclair  
Isabella Quitanilla  
Jasmeet Pujji  
Joaquin Tabulog  
Meagan Tokar  
Sierra Manning  
Councillor Stevenson

**Members Absent:**

Cara Nicholls  
Rowan Johnson  
Councillor Oldham

**Also in Attendance:**

Annemarie Bakalech, Administrative Liaison  
Carrie Demkiw, Community Development Coordinator  
Karie Nothof, Recording Secretary

1. **CALL TO ORDER**

Chair Hannah Dunbar called the meeting to order at 4 p.m.

1.1 **Icebreaker Activity**

Annemarie Bakalech, Administrative Liaison, led the Icebreaker Activity.

2. **AGENDA**

2.1 **Adoption of the Agenda - Youth Advisory Committee - February 6, 2025**

**Resolution:** YAC-009-25

**Moved by:** Dylan Yee

THAT the agenda be adopted as presented.

**Unanimously Carried**

3. **MINUTES**

3.1 **Approval of Minutes - Youth Advisory Committee Organizational and Regular Meeting - January 9, 2025**

**Resolution:** YAC-010-25

**Moved by:** Havana Sinclair

THAT the January 9, 2025 Youth Advisory Committee Organizational meeting and January 9, 2025 Youth Advisory Committee Regular meeting minutes be approved as presented.

**Unanimously Carried**

4. **DELEGATIONS**

4.1 **Rotary Youth Leadership Experience**

Chair Hannah Dunbar introduced Jeff Tokar with the Rotary Club of Spruce Grove.

Jeff Tokar provided a presentation on the Rotary Youth Leadership Experience.

Committee thanked Jeff Tokar for the presentation.

4.2 **Dialogue for Decision Making**

Chair Hannah Dunbar introduced Carrie Demkiw, Community Development Coordinator with the City of Spruce Grove.

Carrie Demkiw provided a presentation on Dialogue for Decision Making.

Committee thanked Carrie Demkiw for the presentation.

**5. ADMINISTRATIVE UPDATES**

Annemarie Bakalech, Administrative Liaison, provided updates on an opportunity for one Youth Advisory Committee member to participate in the City's State of the City video and a request for youth participation regarding the Kickstand Project.

Committee requested that more information regarding the Kickstand Project be brought back to the March 13, 2025 Youth Advisory Committee meeting.

Committee thanked Annemarie Bakalech for the presentation.

Chair Hannah Dunbar called a recess at 5:01 p.m.

Chair Hannah Dunbar reconvened the meeting at 5:11 p.m.

**6. BUSINESS ITEMS**

**6.1 2025 Youth Advisory Committee Work Plan Approval**

Annemarie Bakalech, Administrative Liaison, provided a presentation on the 2025 Youth Advisory Committee Work Plan.

Committee thanked Annemarie Bakalech for the presentation.

**Resolution:** YAC-011-25

**Moved by:** Havana Sinclair

THAT the 2025 Youth Advisory Committee Work Plan be approved as presented.

**Unanimously Carried**

**6.2 2025 Spruce Up Spruce Grove**

Annemarie Bakalech, Administrative Liaison, provided a presentation on the 2025 Spruce Up Spruce Grove event details.

Committee requested that more information regarding hosting a booth at the 2025 Spruce Up Spruce Grove event be brought back to the March 13, 2025 Youth Advisory Committee meeting.

Committee thanked Annemarie Bakalech for the presentation.

**Resolution:** YAC-012-25

**Moved by:** Havana Sinclair

THAT the Youth Advisory Committee participate in the 2025 Spruce Up Spruce Grove event.

**Unanimously Carried**

6.3 2025 Youth Advisory Committee Learning Objective Priorities

Annemarie Bakalech, Administrative Liaison, provided a presentation on 2025 Youth Committee Learning Objective Priorities.

Committee thanked Annemarie Bakalech for the presentation.

**Resolution:** YAC-013-254

**Moved by:** Dylan Yee

THAT the Youth Advisory Committee approve 2025 Learning Objective Priorities.

**Unanimously Carried**

**7. INFORMATION ITEMS**

7.1 Committee Member Updates - Roundtable

Committee members provided updates on youth events they attended since the last Youth Advisory Committee meeting.

Chair Hannah Dunbar thanked Committee members for the updates.

7.2 Councillor Updates

Councillor Stevenson provided updates on attending a tour of Heavy Metal Place, that the City will soon be unveiling a new brand strategy for the City of Spruce Grove, the fast rate of growth of development in the City, Central Park will open this summer, and the road work that will start on Boundary Road.

Chair Hannah Dunbar thanked Councillor Stevenson for the updates.

**8. CLOSED SESSION**

There was no Closed Session on the agenda.

9. **BUSINESS ARISING FROM CLOSED SESSION**

There was no Business Arising from Closed Session.

10. **ADJOURNMENT**

10.1 Adjournment - Youth Advisory Committee - February 6, 2025

**Resolution:** YAC-014-25

**Moved by:** Sierra Manning

THAT the Youth Advisory Committee adjourn at 5:50 p.m.

**Unanimously Carried**

\_\_\_\_\_  
Hannah Dunbar, Chair

\_\_\_\_\_  
Karie Nothof, Recording Secretary

\_\_\_\_\_  
Date Signed

DRAFT



## REQUEST FOR DECISION

**MEETING DATE:** March 13, 2025

**TITLE:** Understanding and Creating Meaningful Land Acknowledgements

**DIVISION:** Community and Protective Services

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### **SUMMARY:**

Marina Tran, Community Development Coordinator with the City's Community Social Development, will present to the Youth Advisory Committee (YAC) on Understanding and Creating Meaningful Land Acknowledgements.

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### **PROPOSED MOTION:**

THAT the Youth Advisory Committee include a Land Acknowledgement as part of the agenda for their meetings.

THAT the Youth Advisory Committee members take turns giving either the City's or their own Land Acknowledgement.

### **BACKGROUND / ANALYSIS:**

A Land Acknowledgement is a statement that recognizes Indigenous Peoples as the original caretakers of the land and their ongoing relationship to the land. The City of Spruce Grove is committed to acts of reconciliation to create a more inclusive community and help deepen relationships with Indigenous people. This presentation also gives geographical information about the Treaty 6 and Metis District 8 in which Spruce Grove is located.

Gaining a greater understanding of the importance of land acknowledgements and the meaning behind them is a valuable learning opportunity. It supports the YAC learning objective of getting to know Spruce Grove better, and the work plan priority of enhancing inclusion and belonging.



Including a Land Acknowledgement at the YAC meetings encourages action towards reconciliation and shows respect for Indigenous Peoples and histories.

**OPTIONS / ALTERNATIVES:**

n/a

**CONSULTATION / ENGAGEMENT:**

The YAC Administrative Liaison requested Subject Matter Expert Marina Tran to present this information as a learning opportunity for the YAC members.

**IMPLEMENTATION / COMMUNICATION:**

The YAC Administrative Liaison will create a sign-up sheet to ensure that the YAC members have an opportunity to give a Land Acknowledgement. If there is a meeting that no one has signed up for, the Chair will give the Land Acknowledgment.

**IMPACTS:**

The YAC members will have a greater understanding of the importance of a Land Acknowledgement and have the opportunity to engage in an action that supports reconciliation.

**FINANCIAL IMPLICATIONS:**

n/a



# Understanding & Creating Meaningful Land Acknowledgements

Marina Tran, Community Development Coordinator | City of Spruce Grove Community Development

| March 2025 |



# Tawâw/Welcome!

- ◆ What do you enjoy most about your neighbourhood/community?
- ◆ What land-based practices/activities, if any, centres and grounds you?
- ◆ Where is your favourite place to visit on Treaty 6 and Métis District 8? (Map in handouts)

# What is a Land Acknowledgement?

Definition: A statement that recognizes Indigenous Peoples as the original caretakers of the land and their ongoing relationship to the land.





# Why do Land Acknowledgements Matter?

A photograph of a herd of bison in a grassy field. The bison are dark brown and have thick, shaggy fur. They are grazing on the grass. The background is a line of trees under a clear sky.

- ◆ Respect, Recognition, and Reconciliation
- ◆ Shows respect for Indigenous Peoples and histories
- ◆ Acknowledges past and present injustices
- ◆ Encourages action toward reconciliation

# Brief History of Land Acknowledgements

## Indigenous Traditions & Colonial Impact:

- ◆ Indigenous Peoples have always honoured the land through ceremony and oral history.
- ◆ Colonization disrupted Indigenous land relations.
- ◆ Modern land acknowledgements aim to restore recognition, respect, and acknowledge the original caretakers of the land and the ongoing impacts of colonization.



# Indigenous Relations & Truth and Reconciliation

*“For Canadians from all walks of life, reconciliation offers a new way of living together.”* – Summary of the Final Report of the Truth and Reconciliation Commission of Canada.

- ◆ The Truth and Reconciliation Commission (TRC) and its 94 Calls to Action.
- ◆ Ongoing work to rebuild Indigenous-settler relationships.



# Key Elements of a Meaningful Land Acknowledgement



- ◆ Acknowledge, recognize, reflect, commit
- ◆ Acknowledge the land and its original caretakers.
- ◆ Recognize Indigenous Peoples ongoing relationship with the land.
- ◆ Reflect on your personal connection to the land.
- ◆ Commit to learning and taking action.



# Example Land Acknowledgement

## ◆ The City of Spruce Grove:

The City of Spruce Grove is honoured to acknowledge the land we work, play, and make our homes on as Treaty 6 territory, and the Métis Homeland. This is sacred land that holds the hearts, footsteps and spirits of many First Nation, Métis and Inuit Peoples, and in particular, Paul First Nation, Enoch Cree Nation, Alexis Nakota Sioux Nation, Michel First Nation, Alexander First Nation, the Lac Ste. Anne Métis, and Métis Nation of Alberta District 8. We recognize and acknowledge Indigenous values, traditional teachings, ways of being, contributions, and historical inequities. The City is dedicated to Truth and Reconciliation to help in healing and learning to build reciprocal and trusted relationships. We commit towards strengthening relations and building bridges with the Indigenous Nations whose traditional territories the City is located within.

<https://www.sprucegrove.org/>

## ◆ The City of St. Albert:

We respectfully acknowledge that we are on Treaty 6 territory, traditional lands of First Nations and Métis peoples. As treaty People, Indigenous and non-Indigenous, we share the responsibility for stewardship of this beautiful land.

<https://stalbert.ca/exp/heritage/reconciliation/history/acknowledgement/>

## ◆ Parkland County:

We acknowledge that we are located on the lands of Treaty 6 which is the traditional home of the Cree, Dene, Saulteaux, Blackfoot, Nakota Sioux nations, members of the Metis nations of Alberta, Inuit and all First Nations sharing this land for generations. We recognize the long history and contributions of Indigenous peoples who've cared for this land from time immemorial to the present. We acknowledge that we are all treaty people bound to one another by the spirit and intent of treaty as long as the sun shines, the grass grows, and the river flows.

<https://www.parklandcounty.com/en/index.aspx>



# Basic vs. Personalized Approaches

## ◆ Basic

“I acknowledge that we are on Treaty 6 Territory, home to the Cree, Dene, Blackfoot, Saulteaux, and Nakota Sioux Peoples, as well as the Metis Nation of Alberta.”

## ◆ Personalized

“As someone who enjoys hiking and connecting with nature, I want to acknowledge that the land I explore has been cared for by Indigenous Peoples for generations. Specifically, the (names local First Nations, Inuit, & Metis Nations/Settlements). I commit to learning more about the history of these lands and First Nations, Inuit, and Métis Peoples contributions as the original caretakers. I value their ongoing efforts to (insert personalized appreciation and engagement), and I commit to (actions that you are able and willing to take towards reconciliation).”



# Writing Your Own Land Acknowledgement

- ◆ Know why you are doing it. Ask yourself “why is it important for me to acknowledge the land I am on and the original caretaker of this land?”
- ◆ Know whose land you are on. There are many resources out there, and building relationships with local nations to learn about the impacts of colonization is more accurate and impactful.
- ◆ Reflect on the history of the land. Share local impacts of colonization in your area and highlight resilience and leadership among surrounding Indigenous communities.
- ◆ Acknowledge your role. – Remember, It is OK to acknowledge if you do not know your role yet and be open to ongoing learning!
- ◆ Include a commitment. What action can or do you take beyond words?



A circular arrangement of natural materials including dried grasses, stones, and leaves on a green background. The materials are arranged in a ring, with dried grasses on the left, stones in the top and bottom, and leaves on the right. The background is a solid green color.

# Sharing & Reflection

- ◆ Where are some places you see yourself using a land acknowledgement?



# Taking Action Beyond Acknowledgements



- ◆ How can we move from Words to Actions?
  - ◆ Learn about Indigenous history and current issues.
  - ◆ Support Indigenous-led initiatives.
  - ◆ Build relationships with local Indigenous communities.





# Keep Learning, Keep Reflecting, Keep Taking Action



## REQUEST FOR DECISION

**MEETING DATE:** March 13, 2025

**TITLE:** Kickstand Engagement Session - April 3, 2025

**DIVISION:** Community and Protective Services

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### **SUMMARY:**

The Youth Advisory Committee (YAC) has an opportunity to participate in an engagement session, to help inform the development of the Youth Integrated Services project (Kickstand) on Thursday, April 3, 2025.

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### **PROPOSED MOTION:**

THAT the Youth Advisory Committee participate in the April 3, 2025 Kickstand engagement session.

### **BACKGROUND / ANALYSIS:**

The City of Spruce Grove is looking for youth to share their opinions on the upcoming Kickstand Youth Hub. A Kickstand Hub is a central location with multiple service providers to support youth ages eleven to twenty-five. It will be a “go to” spot to access supports for mental health, employment, peer support, physical health, etc.

A local youth perspective is needed to help decide on the following:

- What services and programs would youth access there?
- What days and times should it be open?
- How should the space look?

This engagement session aligns with the 2025 YAC Work Plan priorities:

- Priority 1: Enhance inclusion and belonging for youth in the City of Spruce Grove, which aligns with the City’s Strategic Plan Goal 1 C.2. Enhance community engagement opportunities.
- Priority 3: Share youth perspectives to help inform decisions, which aligns with the City’s Strategic Plan Goal 1. The City has an inclusive approach to community development that values community knowledge, diversity, and wisdom.

**OPTIONS / ALTERNATIVES:**

n/a

**CONSULTATION / ENGAGEMENT:**

The YAC Administrative Liaison connected with the project lead, Emilee Neilson, Manager of Individual and Family Support Services, to make arrangements.

**IMPLEMENTATION / COMMUNICATION:**

The YAC members will meet at 447 King Street, Spruce Grove on Thursday, April 3, 2025 from 4 - 5 p.m.

**IMPACTS:**

n/a

**FINANCIAL IMPLICATIONS:**

n/a





## REQUEST FOR DECISION

**MEETING DATE:** March 13, 2025

**TITLE:** Unite and Lead Youth Conference - April 12, 2025

**DIVISION:** Community and Protective Services

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### **SUMMARY:**

The Youth Advisory Committee (YAC) members have been invited to attend the Unite and Lead Conference on April 12, 2025.

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### **PROPOSED MOTION:**

A motion is not required.

### **BACKGROUND / ANALYSIS:**

The Fort Saskatchewan Youth Council has extended an invitation for members of the YAC to attend the Unite and Lead Youth Empowerment Conference, on Saturday, April 12, 2025 from 9 a.m. to 4 p.m., at the Dow Centennial Centre in Fort Saskatchewan.

The aim of the conference is to offer leadership development learning opportunities throughout the day and provide an opportunity for each Youth Council or group to share about their group's structure, mission, vision, and goals.

Interacting with youth in a similar role from other communities can be a valuable learning opportunity.

### **OPTIONS / ALTERNATIVES:**

n/a

**CONSULTATION / ENGAGEMENT:**

n/a

**IMPLEMENTATION / COMMUNICATION:**

The YAC Administrative Liaison will share further details via email, as they become available. If YAC members are interested in attending, they need to inform the Administrative Liaison.

Participants will need to arrange their own transportation to and from the event.

**IMPACTS:**

n/a

**FINANCIAL IMPLICATIONS:**

There is a cost to attend the conference. It has not been confirmed, however, it is anticipated to be approximately \$45 per participant. The cost will be covered by the YAC budget.



## REQUEST FOR DECISION

**MEETING DATE:** March 13, 2025

**TITLE:** Youth Advisory Committee - 2025 Learning Objectives

**DIVISION:** Community and Protective Services

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### SUMMARY:

To review the Youth Advisory Committee (YAC) approved Learning Objectives for 2025.

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### PROPOSED MOTION:

A motion is not required.

### BACKGROUND / ANALYSIS:

At the February 6, 2025 meeting, the YAC approved areas of interest for their Learning Objectives. These included:

- Organizational development skills (i.e. facilitation skills, project management skills)
- Organizational procedures and skills (i.e. how to develop and approve key messages for events, event planning skills)
- Open Q & A sessions with Administration
- Getting to know Spruce Grove better (local businesses and community offerings)
- Youth employment (recruitment, job preparation)
- Kickstand project

Additional considerations to support their work plan and leadership development included:

- Feeling more productive as a committee - receiving feedback on how they impacted outcomes.
- Win/win benefits with presenters - YAC gains information and skills and can also offer youth perspective.
- Looking for opportunities to create change - action orientated.

**OPTIONS / ALTERNATIVES:**

n/a

**CONSULTATION / ENGAGEMENT:**

n/a

**IMPLEMENTATION / COMMUNICATION:**

The YAC Administrative Liaison met with the City of Spruce Grove's Joint Leaders Group to share the 2025 Youth Advisory Committee Work Plan and Learning Objectives.

**IMPACTS:**

n/a

**FINANCIAL IMPLICATIONS:**

n/a



## REQUEST FOR DECISION

**MEETING DATE:** March 13, 2025

**TITLE:** Presentation to Council - 2025 Youth Advisory Committee Work Plan

**DIVISION:** Community and Protective Services

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### **SUMMARY:**

The Youth Advisory Committee (YAC) will present the 2025 Youth Advisory Committee Work Plan to Council on Monday, March 24, 2025.

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### **PROPOSED MOTION:**

A motion is not required.

### **BACKGROUND / ANALYSIS:**

The YAC approved their 2025 work plan at the February 6, 2025 meeting.

The priorities are:

1. Enhance inclusion and belonging for youth in the City of Spruce Grove.
2. Support and build awareness for local youth events and initiatives.
3. Share youth perspectives to help inform decisions.
4. Increase the Youth Advisory Committee's presence in the community.

A presentation will be given to Council at the March 24, 2025 meeting to share the work plan priorities, current/future actions, and it's alignment to the City's Strategic Plan.

### **OPTIONS / ALTERNATIVES:**

n/a

**CONSULTATION / ENGAGEMENT:**

n/a

**IMPLEMENTATION / COMMUNICATION:**

The YAC Administrative Liaison will create the presentation, in collaboration with the YAC Chair and Vice-Chair.

The YAC Chair and Vice-Chair will present to Council and all YAC members are invited to attend.

**IMPACTS:**

n/a

**FINANCIAL IMPLICATIONS:**

n/a

# Youth Advisory Committee

## 2025 Work Plan

# 2025 Youth Advisory Committee

11 Youth Members - 10 Returning and 1 New

Council Representative:

Councillor Oldham

Councillor Stevenson

Administrative Liaison - Annemarie Bakalech

Supervisor of Community Development

Community Social Development



# **2025 Work Plan Priorities**

**Approved by the YAC at the  
February 6 meeting**

# Priority Area #1

## Enhance inclusion and belonging for youth in the City of Spruce Grove.

### Alignment to Council's 2022-2025 Strategic Plan:

- Goal 1 A.2: Work with local organizations that focus on addressing inequities in the community and understanding the needs of underrepresented and equity deserving groups.
- Goal 1 C.2: Enhance community engagement opportunities.
- Goal 6: C.2: Safe, livable, and sustainable neighbourhoods for all residents that contribute to a high quality of life.

# Priority Area #2

## Support and build awareness for local youth events and initiatives.

Alignment to Council's 2022-2025 Strategic Plan:

- Goal 3 A.2: Provide additional accessible recreation programming opportunities for youth.
- Goal 4 B.1: Utilize culture events to enhance resident engagement within the community.

# Priority Area #3

## Share youth perspectives to help inform decisions.

### Alignment to Council's 2022-2025 Strategic Plan:

- Goal 12 C.2: Incorporate a DIEB lens into bylaws and policies.
- Goal 1: The City has an inclusive approach to community development that values community knowledge, diversity, and wisdom.

# Priority Area #4

## Increase the Youth Advisory Committee's presence in the community.

### Alignment to Council's 2022-2025 Strategic Plan:

- Goal 11 A.3: Promote a welcoming and safe environment in the City Centre to encourage increased tourism and visits.
- Goal 2: Barriers are reduced, access is improved, and participation increases for City facilities, programs, and services.

# Youth Advisory Committee

## Learning Objectives

- Organizational development skills
- Organizational procedures and skills
- Open Q & A sessions with Administration
- Getting to know Spruce Grove better
- Youth employment
- Kickstand Project



# Youth Advisory Committee

## Action Plans to Date

# Youth Advisory Committee

## Potential Opportunities



# Any Questions?

# Thank You



## REQUEST FOR DECISION

**MEETING DATE:** March 13, 2025

**TITLE:** Spruce Up Spruce Grove Booth

**DIVISION:** Community and Protective Services

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### **SUMMARY:**

The Youth Advisory Committee will determine their participation in hosting a booth at the Spruce Up Spruce Grove (SUSG) event on May 24, 2025.

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### **PROPOSED MOTION:**

THAT the Youth Advisory Committee participate in the City of Spruce Grove's Canada Day event, in lieu of the Spruce Up Spruce Grove event, by securing a booth at the Canada Day celebration.

### **BACKGROUND / ANALYSIS:**

At the February 6, 2025 YAC meeting, the YAC discussed participation options for the 2025 Spruce Up Spruce Grove event, and approved their participation for planting trees and sponsoring a classroom pizza party. There was also discussion about having a booth and further consideration was required. The feedback from having a booth at the 2024 SUSG event was that not many youth attended the event, and the environment focus of the event did not relate well to the YAC's mandate.

To best support the 2025 YAC Work Plan, Priority 4: Increase the Youth Advisory Committee's presence in the community, it is recommended that the YAC focus on having a booth at the Canada Day event instead. This event will have substantially more youth in attendance and the YAC members can design the booth's engagement to better align with their goals and priorities.

**OPTIONS / ALTERNATIVES:**

n/a

**CONSULTATION / ENGAGEMENT:**

The YAC Administrative Liaison consulted with the SUSG organizers to gather information and options for participation in the event.

**IMPLEMENTATION / COMMUNICATION:**

The YAC Administrative Liaison will communicate the YAC's participation with the SUSG organizers and complete the required registration and coordination for tree planting and classroom sponsorship.

**IMPACTS:**

n/a

**FINANCIAL IMPLICATIONS:**

Costs associated with hosting a booth will be covered by the YAC budget.



## REQUEST FOR DECISION

**MEETING DATE:** March 13, 2025

**TITLE:** Youth Advisory Committee - Key Message Development

**DIVISION:** Community and Protective Services

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### **SUMMARY:**

The Youth Advisory Committee (YAC) will create key messages that they can share publicly.

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### **PROPOSED MOTION:**

A motion is not required.

### **BACKGROUND / ANALYSIS:**

In alignment with the 2025 Youth Advisory Committee Work Plan, specifically Priority 2: Supporting and Building Awareness for Local Youth Events and Initiatives, and Priority 4: Increasing the YAC's Presence in the Community, it is essential for YAC members to communicate a unified and clear message.

Clear key messages will help articulate the YAC's purpose in a way that resonates with the community. These messages can be shared both formally and informally, enabling members to effectively engage with residents.

At the March 13, 2025 YAC meeting, draft key messages will be developed in a collaborative process with YAC members and facilitated by the Administrative Liaison. The key messages will then be presented at the May 1, 2025 YAC meeting for approval.

### **OPTIONS / ALTERNATIVES:**

n/a

**CONSULTATION / ENGAGEMENT:**

Following the March 13, 2025 discussion, the YAC Administrative Liaison will share the draft key messages with Communications for feedback.

**IMPLEMENTATION / COMMUNICATION:**

The YAC Administrative Liaison will create a key message resource for the YAC members.

**IMPACTS:**

n/a

**FINANCIAL IMPLICATIONS:**

n/a



## REQUEST FOR DECISION

**MEETING DATE:** March 13, 2025

**TITLE:** Adjournment - Youth Advisory Committee - March 13, 2025

**DIVISION:** Strategic and Communication Services

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### **SUMMARY:**

Adjournment indicates the end of the meeting and the completion of the agenda items.

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### **PROPOSED MOTION:**

THAT the Youth Advisory Committee adjourn at TIME p.m.

### **BACKGROUND / ANALYSIS:**

The Chair shall ask for a motion from the Committee. Once the motion has been made and the members vote, the meeting is now complete.

### **OPTIONS / ALTERNATIVES:**

n/a

### **CONSULTATION / ENGAGEMENT:**

n/a

### **IMPLEMENTATION / COMMUNICATION:**

n/a

**IMPACTS:**

n/a

**FINANCIAL IMPLICATIONS:**

n/a