



## **2024 Youth Advisory Committee Work Plan**

### **Awareness and Understanding**

The Youth Advisory Committee (YAC) was created in 2023 and is tasked with engaging with youth in the community to accurately represent a youth perspective on a variety of municipal issues and provide recommendations to Council on these issues. Council has provided direction on how they may accomplish this through:

- Coordinating youth specific initiatives that profile local youth issues;
- Developing and maintaining relationships with individuals and organizations addressing issues or opportunities relating to youth;
- Researching and providing input into policy proposals for Council's consideration in reference to matters that directly impact youth in the community;
- Receiving direction from Council on work or reports Council requires on youth matters;
- Providing a youth lens on youth-oriented City policies, programs, or services; and
- Engaging with Administration and other organizations supporting youth initiatives and other municipalities.

The 2024 committee has eleven members, up from seven, with six returning from 2023. The YAC is well positioned to learn from their successes and leverage them into 2024.

Based on feedback from the 2023 Committee, the youth identified that they would like more mentorship opportunities from Administration and Committee Councillors. Based on that recommendation, Administration and Committee Councillors will focus on providing additional learning outcomes:

- Organizational development skills (i.e. meeting norms, facilitation skills, project management skills, etc.);
- Organizational procedures and skills (i.e. how to develop and approve key messages for events, event planning skills, etc.); and
- Open Q & A sessions to Administration and Committee Councillors.

## **2024 Priorities**

The 2024 work plan priorities were formulated after a review and analysis of the previous year's activities, suggestions from administration, Committee Council members, and the Committee members. The priorities remain similar to the 2023 priorities, however, have been further refined to provide additional focus. This work plan is a high-level overview of the focus areas that will guide their involvement and participation in various initiatives.

### **1. Creating more social spaces for youth, increasing youth participation, focusing specifically on keeping community youth engaged.**

Alignment to Council's 2022-2025 Strategic Plan:

- goal 3 B.1: Explore how outdoor municipal space could be leveraged to deliver recreation programming or spontaneous, community driven activities with a focus on affordability and increased opportunities.
- goal 3 B.2: Explore how indoor municipal space, as well as public institutions such as schools, could be leveraged to deliver recreation programming with a focus on affordability and increased opportunities.

### **2. Exploring opportunities for youth-orientated activities and events, including partnering and advising on partner led events.**

Alignment to Council's 2022-2025 Strategic Plan:

- goal 3 A.2: Provide additional accessible recreation programming opportunities for youth.
- goal 4.A.1: Determine new culture programming for residents that provide diverse culture experiences while leverage existing spaces.

### **3. Connecting with and protecting the environment.**

Alignment to Council's 2022-2025 Strategic Plan:

- goal 7 B.1: Review recommendations from the City's Climate Change Action Plan and develop a subsequent implementation plan for specific recommendations.

### **4. Supporting local arts, culture, and a variety of small business.**

Alignment to Council's 2022-2025 Strategic Plan:

- goal 4 A: Leverage existing infrastructure spaces to incorporate culture experiences and artifacts.
- goal 10: Business attraction, investment, and retention is encouraged within an environment that enables businesses to succeed, attract new

investment and talent, and create local employment opportunities for residents.

**5. Raising awareness and supporting the vulnerable and equity seeking communities.**

Alignment to Council’s 2022-2025 Strategic Plan:

- goal 1 A.2: Work with local organizations that focus on addressing inequities in the community and understanding the needs of underrepresented and equity deserving groups.

As initiatives emerge that support their priorities, details will be added to the work plan. The workplan is also intended to be iterative to accommodate emerging interests.

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| January                       | <b>Administrative Learning Outcomes</b>  |
|                               | Team activity  |
|                               | City Clerk presentation – Meeting Procedure 101, Code of Conduct, Youth Advisory Committee Bylaw |
|                               | <b>Committee Business</b>  |
| February                      | Nominate Committee chair, co-chair   |
|                               | Set meeting schedule   |
|                               | <b>Administrative Updates</b>  |
|                               | Strategic Plan Overview  |
| February                      | <b>Administrative Learning Outcomes</b>  |
|                               | Team activity  |
|                               | Review and analysis of workplan  |
|                               | <b>Committee Business</b>  |
|                               | Review and analysis of 2023 priorities   |
| Develop 2024 priorities       |  |
| Youth Event Planning          |  |
| • YAC priorities 2,4          |  |
| <b>Administrative Updates</b> |  |

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|       | Municipal Plan Update  |
| March | <b>Administrative Learning Outcomes</b><br>Team activity<br>Event opportunities – how can YAC encourage youth outside Committee to participate?  |
|       | <b>Committee Business</b><br>Approve 2024 workplan<br>Continue to plan Youth Event   |
|       | <b>Administrative Updates</b><br>Recreation Department presentation – Who we are, what we do and how we can support YAC. <ul style="list-style-type: none"> <li>• YAC priority 1,2</li> </ul> Economic Development – City Center Business Association Events <ul style="list-style-type: none"> <li>• YAC priority 1, 2, 4</li> </ul>  |
|       |  |
| April | <b>Administrative Learning Outcomes</b><br>Team activity<br>How can YAC encourage youth outside Committee to participate?  |
|       | <b>Committee Business</b><br>Continue to plan Youth Event  |
|       | <b>Administrative Updates</b><br>Rotary Club: Rotary Youth Leadership Experience<br><i>Spruce Up Spruce Grove (tentative)</i> <ul style="list-style-type: none"> <li>• YAC priority 3</li> </ul> <i>YETI program (youth entrepreneurs)</i><br><i>Communications Department – how to communicate YAC involvement (tentative)</i> <ul style="list-style-type: none"> <li>• YAC priority 1,2</li> </ul> |
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| May         | <p><b>Administrative Learning Outcomes</b></p> <p>Team activity</p> <p>How can we engage youth in civic matters beyond YAC?</p>   |
|             | <p><b>Committee Business</b></p> <p>Continue to plan Youth Event</p> <p>Decide on summer event</p>  |
|             | <p><b>Administrative Updates</b></p> <p><i>Jessica Barter-Kolic – YETI program (youth entrepreneurs)</i></p> <p><i>Housing Strategy Engagement (tentative)</i></p> <ul style="list-style-type: none"> <li>• YAC priority 5</li> </ul> |
| June        | <p><b>Administrative Learning Outcomes</b></p> <p>Team activity</p> <p>Event commitments</p>  |
|             | <p><b>Committee Business</b></p> <p>Youth Event!!</p> <p>2025 recruitment strategy</p>  |
|             | <p><b>Administrative Updates</b></p> <p><i>Single Use Bylaw (tentative)</i></p> <ul style="list-style-type: none"> <li>• YAC priority 3</li> </ul>  |
| July/August | <p>Summer Break</p> <p>Summer get together – reconnect and go for ice cream</p>   |
| September   | <p><b>Administrative Learning Outcomes</b></p> <p>Team activity</p> <p>Create recruitment key messages.</p> <p>Creating social spaces for youth.</p>  |

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|          | <p><b>Committee Business</b></p> <p>Recruitment Strategy</p> <p><b>Administrative Updates</b></p> <p><i>Transit - Bill Sabey (tentative)</i></p>   |
| October  | <p><b>Administrative Learning Outcomes</b></p> <p>Team activity</p> <p><b>Committee Business</b></p> <p>Recap of 2024 – what worked, what didn’t and what should YAC do more of?</p> <p><b>Administrative Updates</b></p> <p><i>Creating social spaces for youth (tentative)</i></p>   |
| November | <p><b>Administrative Learning Outcomes</b></p> <p>Team activity</p> <p><b>Committee Business</b></p> <p>Approval of Final YAC Report</p> <p><b>Administrative Updates</b></p> <p><i>Social Policy Forum Update (tentative)</i></p> <ul style="list-style-type: none"> <li>• Council direction 3</li> <li>• YAC priority 5</li> </ul> |
| December | <p>Wrap Up Party!</p>  |