

INFORMATION REQUEST

REQUESTED BY: Councillor Oldham

TOPIC: Transit: On-Demand Local Service Ridership

DATE OF REQUEST: November 6, 2023

DATE OF RESPONSE: November 8, 2023

QUESTION:

What are the latest numbers for On-demand bus ridership?

Response

The July to October ridership numbers are shown below. The average daily ridership in October was 207. The maximum number of daily passengers the system can currently handle is approximately 230.

On-Demand Transit Ridership (July – October)

| Month | Total Ridership | Number of days of operation | Average Daily Ridership |
|-----------|-----------------|-----------------------------|-------------------------|
| July | 4,256 | 21 | 203 |
| August | 4,568 | 22 | 208 |
| September | 4,248 | 20 | 212 |
| October | 4,346 | 21 | 207 |

The detailed breakdown of October ridership numbers by origin and destination are shown below.

On-Demand Transit Ridership by Origin and Destination (October)

| Municipality | Acheson | Parkland | Spruce Grove | Stony Plain | Total |
|--------------|---------|----------|--------------|-------------|-------|
| Acheson | 1 | 0 | 73 | 71 | 145 |
| Parkland | 0 | 0 | 36 | 1 | 37 |
| Spruce Grove | 66 | 28 | 2494 | 545 | 3133 |
| Stony Plain | 107 | 0 | 651 | 273 | 1031 |
| Total | 174 | 28 | 3254 | 890 | 4346 |

Background

On-demand local transit provides service to Spruce Grove (including the industrial area), Stony Plain, Parkland Village, and Acheson. It operates within Spruce Grove and Stony Plain from Monday to Friday, 5 a.m. to 7 p.m. (excluding Statutory holidays) and within Parkland Village and Acheson from Monday to Friday, 5 a.m. to 9 a.m. and 2:15 p.m. to 6:15 p.m. (excluding Statutory holidays).

Financial Implications

Not applicable.

Contact: Bill Sabey, Transit Manager, Sustainable Growth and Development

Services