



YOUTH ADVISORY COMMITTEE MEETING

Thursday, October 5, 2023, 4 p.m.

3rd Floor - Poplar Room

315 Jespersen Ave

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REQUEST FOR DECISION

MEETING DATE: October 5, 2023

TITLE: Adoption of the Agenda - Youth Advisory Committee - October 5, 2023

DIVISION: Corporate Services

SUMMARY:

Members of the Committee are given the opportunity at the start of the meeting to add or remove agenda items or change the order of proceedings.

PROPOSED MOTION:

THAT the agenda be adopted, as presented.

BACKGROUND / ANALYSIS:

The agenda sets the course of action for the meeting. This ensures the business of the day is followed through and completed as required.

Committee members are provided the opportunity to add items they would like to discuss during the meeting or to remove items.

The agenda is approved by a motion of the Committee and must be passed by a majority of the members present. Once the agenda is approved, no further changes may be made unless approved by the majority of the Committee members present.

OPTIONS / ALTERNATIVES:

n/a

CONSULTATION / ENGAGEMENT:

n/a

IMPLEMENTATION / COMMUNICATION:

If the agenda is not approved, the Committee meeting would not take place as the items presented on the agenda would not be approved for discussion.

IMPACTS:

n/a

FINANCIAL IMPLICATIONS:

n/a



REQUEST FOR DECISION

MEETING DATE: October 5, 2023

TITLE: Minutes - Youth Advisory Committee - September 7, 2023

DIVISION: Corporate Services

SUMMARY:

The minutes of the previous Youth Advisory Committee meeting are placed on the agenda for approval.

PROPOSED MOTION:

THAT the September 7, 2023 Youth Advisory Committee Meeting minutes be approved as presented.

BACKGROUND / ANALYSIS:

The Youth Advisory Committee minutes are the official written record of the actions that took place during the meeting; a snapshot of the decisions that the Committee made and the outcome of the vote.

The minutes are written without notes or transcribing of discussions that may have taken place during an agenda item.

Committee members review the minutes prior to the meeting to review for any changes that may need to be made. A motion for an amendment is required if an error has been noted. If there are no amendments to the minutes, a motion to approve the minutes as presented is made by a member of the Committee. The minutes are signed by the chair and the recording secretary.

A copy of the minutes will be included in a future regular meeting of Council agenda package.

OPTIONS / ALTERNATIVES:

n/a

CONSULTATION / ENGAGEMENT:

n/a

IMPLEMENTATION / COMMUNICATION:

n/a

IMPACTS:

n/a

FINANCIAL IMPLICATIONS:

n/a

DRAFT



THE CITY OF SPRUCE GROVE

Minutes of the Youth Advisory Committee

September 7, 2023, 4 p.m.

3rd Floor - Poplar Room

315 Jespersen Ave

Members Present:

Cara Danielle Nicholls, Chair
Rowan Johnson, Vice Chair
Dylan Yee
Havana Sinclair
Jasmeet Pujji
Joaquin Tabulog
Sierra Manning
Councillor Carter
Councillor Oldham

Members Absent:

Addysen Pura
Callie Chandler

Also in Attendance:

Justin Draper, Administrative Liaison
Jeanine Merkus, Recreation and Culture Program and Event Supervisor
Ranya Hadab, Arts and Culture Program Specialist
Karie Nothof, Recording Secretary

1. **CALL TO ORDER**

Chair Cara called the meeting to order at 4:06 p.m. and acknowledged that Youth Advisory Committee meets on the traditional land of Treaty 6 territory.

2. **AGENDA**

2.1 **Adoption of the Agenda - Youth Advisory Committee - September 7, 2023**

Resolution: YAC-029-23

Moved by: Dylan Yee

THAT the agenda be adopted, as amended.

Unanimously Carried

3. **MINUTES**

3.1 **Minutes - Youth Advisory Committee - June 1, 2023**

Resolution: YAC-030-23

Moved by: Havana Sinclair

THAT the June 1, 2023 Youth Advisory Committee Meeting minutes be approved as presented.

Unanimously Carried

4. **DELEGATIONS**

4.1 **Public Art and Culture Policy Presentation**

Jeanine Merkus, Recreation and Culture Program and Event Supervisor, and Ranya Hadab, Arts and Culture Program Specialist, presented on the Public Art and Culture Policy and received feedback from Committee.

Chair Cara called a recess at 5:22 p.m.

Chair Cara reconvened the meeting at 5:40 p.m.

5. **ADMINISTRATIVE UPDATES**

There were no Administrative Updates on the agenda.

6. BUSINESS ITEMS

6.1 Truth and Reconciliation Event - Commitment to Attend - September 30, 2023

Justin Draper, Administrative Liaison, provided an update on the Truth and Reconciliation Event and confirmed that an email to the Committee will be sent out to confirm youth member attendance.

7. INFORMATION ITEMS

7.1 Recruitment, Letter of Reapplication, Bursary Form

Justin Draper, Administrative Liaison, provided an update on recruitment, the letter of reapplication, and bursary form.

8. CLOSED SESSION

There was no Closed Session on the agenda.

9. BUSINESS ARISING FROM CLOSED SESSION

There was no Business Arising from Closed Session.

10. ADJOURNMENT

10.1 Adjournment - Youth Advisory Committee - September 7, 2023

Resolution: YAC-031-23

Moved by: Dylan Yee

THAT the Youth Advisory Committee Meeting adjourn at 5:55 p.m.

Unanimously Carried

DRAFT

Cara Nicholls, Chair

Karie Nothof, Recording Secretary

Date Signed



REQUEST FOR DECISION

MEETING DATE: October 5, 2023

TITLE: Community Futures Capital Region - Young Entrepreneurs Training Initiative (YETI Program)

DIVISION: Corporate Services

SUMMARY:

Community Futures Capital Region will present on the Young Entrepreneurs Training Initiative (YETI) program, an entrepreneur summer program for youth.

PROPOSED MOTION:

A motion is not required.

BACKGROUND / ANALYSIS:

The YETI program is aimed for Students in Grade 10 - 12 who live or attend school in the region to help them run a business over the summer. Participants must have a workable idea for a summer business that they would like to see flourish.

The program administers a \$500 capital injection to help the idea start, and provides workshops during the summer to learn about how to work on your business. Participants regularly engage with Community Futures Capital Region around goal setting and progress checks throughout the summer.

This presentation connects to the Youth Advisory Committee workplan through priority 2, exploring opportunities for youth-oriented activities and events and priority 5, supporting local arts, culture, and small businesses.

OPTIONS / ALTERNATIVES:

n/a

CONSULTATION / ENGAGEMENT:

n/a

IMPLEMENTATION / COMMUNICATION:

If Youth Advisory Committee members want to participate in the YETI program, or if they know someone who would be a fit for the program, they must contact Community Futures Capital Region directly.

IMPACTS:

Participating in the YETI program provides startup funding for youth entrepreneurs to grow their business, make money, and learn about entrepreneurship.

FINANCIAL IMPLICATIONS:

n/a



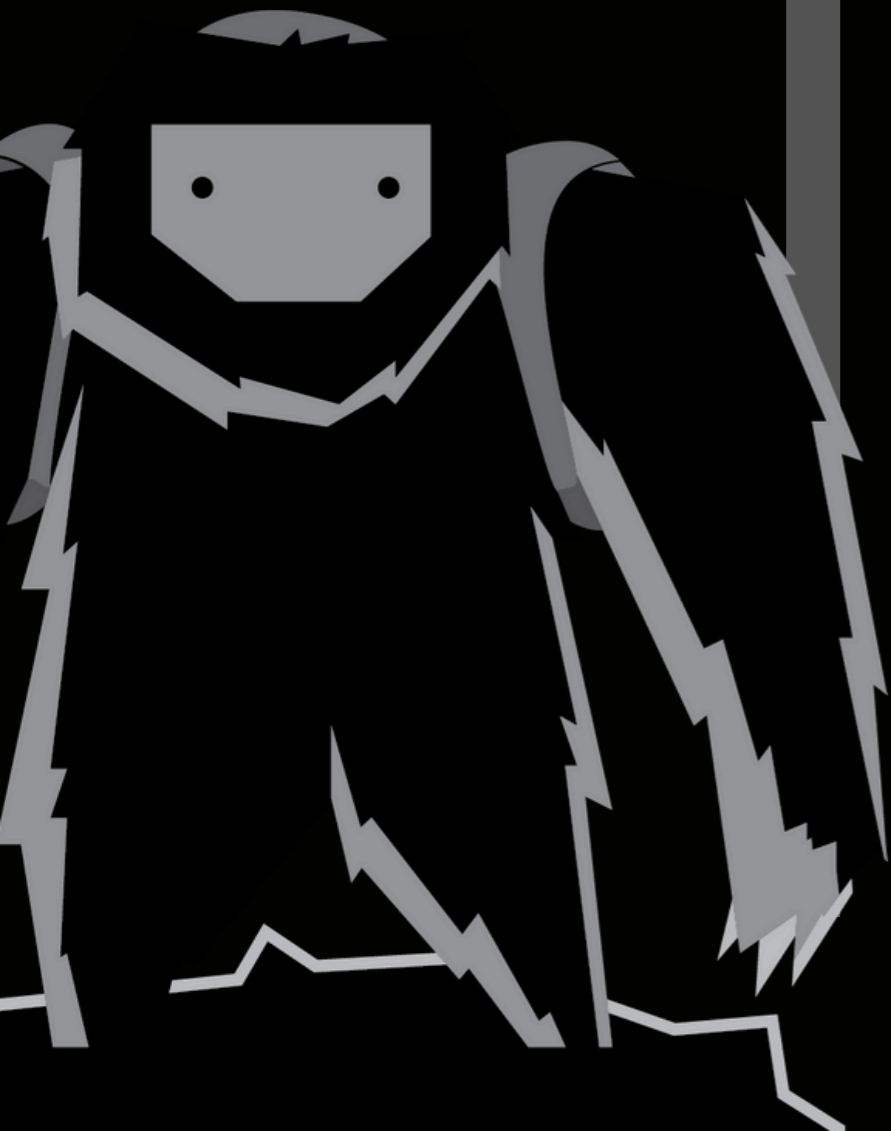
Community Futures Capital Region Presents:

YOUNG ENTREPRENEURS TRAINING INITIATIVE

For big ideas that haven't met the world... yet!

Community Futures Capital Region

- Incorporated in March 1997
- 5006 50th Street in Stony Plain
- Provide services to Parkland County, Brazeau County and Leduc County
- Principle contribution agreement with Prairies Economic Development Canada
- Business Lending, Training, Advisory Services and Support Community Economic Development Projects



About YETI

Aimed at Students in Grade 10-12
Live or attend school in our participating Regions

Have a workable idea for a summer business that they would like
to see flourish

\$500.00 Capital Injection for Start up

Workshops during the summer to learn about how to work on
your business

Regular Engagement around goal setting and progress checks



YETI Outcomes:

- Learn how to run a business
 - Have a little fun
 - Make a little money



YETI Business Steps:

- Set your goal(s)
- Make your plan
- Work your plan
- Achieve your goals



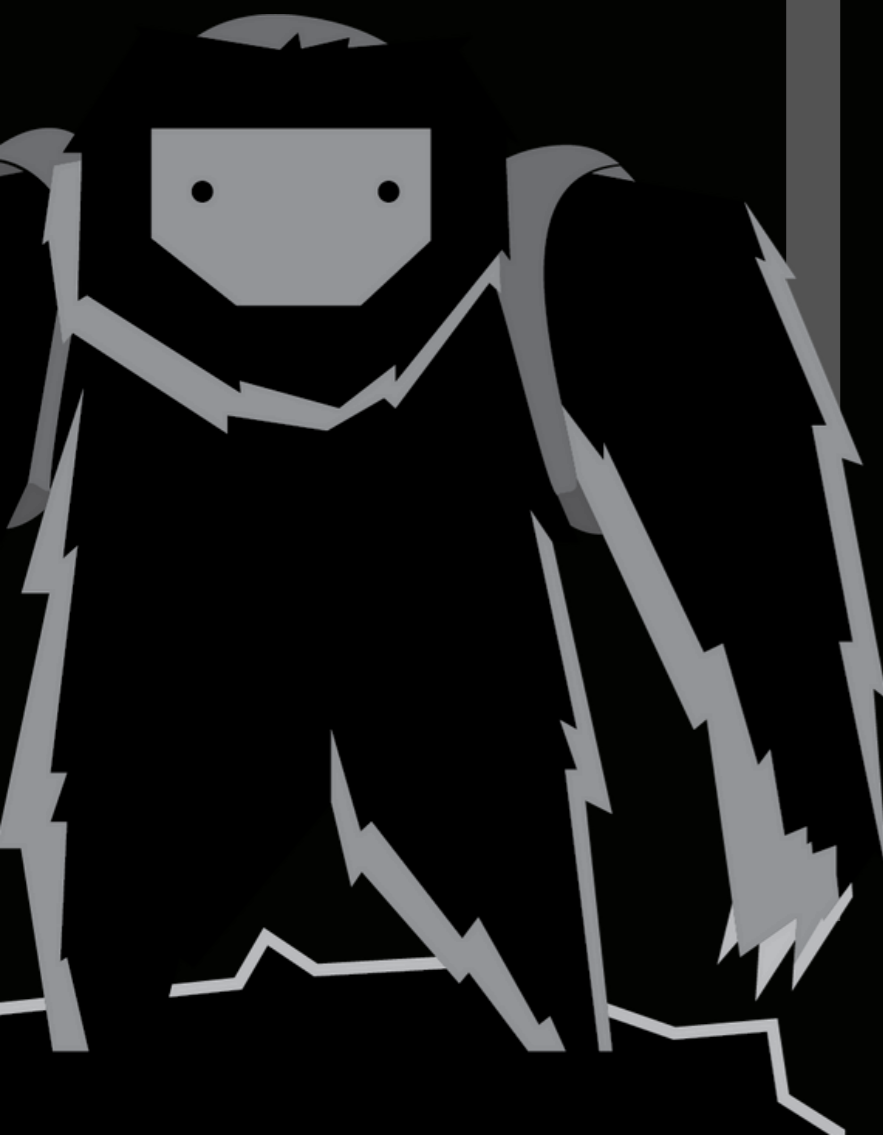
What we learned...from participants!

- *“The money we received in the beginning help a ton to start out but I found the workshops the most useful especially some of the speakers we had – my big one that helped the most was social media pages”*
- **Invest in the business/Invest in the person**
- *“The workshops were one of the most important aspects of the program for me. I found they not only gave me greater background knowledge, but I loved all of the time I got to spend learning from the other students.”*
- **We need a positive network that we can relate to**



What we learned...from participants!

- *“The workshops were very valuable. But the accounting and marketing workshop were personally of the most use to me.”*
- We have found that Marketing and Accounting Exposure in high schools is limited.
- These are two very important foundational skills for working your business and working *on* your business



What we learned...from participants!

- *“The workshops were one of the most important aspects of the program for me. I found they not only gave me greater background knowledge, but I loved all of the time I got to spend learning from the other students. I think the support I had was very useful...”*
- **Young Entrepreneurs benefit from an authentic entrepreneurial ecosystem.**
- **You learn from your peers...again a positive network pulls you up!**



Are you ready to make tracks into business.....

1. Fill out the application.
2. Talk to you parent or guardian.
3. Reach out to us with any questions





REQUEST FOR DECISION

MEETING DATE: October 5, 2023

TITLE: Economic Development Presentation - Youth Advisory Committee

DIVISION: City Manager's Office

SUMMARY:

This presentation aims to present an overview of the Economic and Business Development services that the City of Spruce Grove's Youth Advisory Committee (YAC) receives. The discussion will cover various aspects of economic development, highlighting its significance in creating opportunities, the municipal government's role in this process, strategies for attracting businesses, long-term planning, and how the YAC can actively contribute as future leaders in these endeavours.

PROPOSED MOTION:

A motion is not required.

BACKGROUND / ANALYSIS:

Presenting to the Youth Advisory Committee provides the Economic Development team with a unique opportunity to engage with the future leaders of our community. By sharing insights into economic development's role in fostering a vibrant and prosperous Spruce Grove, the team empowers the youth to actively shape the city's economic future. This collaboration not only enhances the YAC members' understanding of civic processes but also harnesses their fresh perspectives to drive innovative solutions for sustainable growth and an enhanced quality of life.

Economic Development's Big Picture: Economic development encompasses a broad spectrum of activities aimed at improving the economic well-being and quality of life in our community. It involves initiatives to create a thriving business environment, job opportunities, and sustainable growth.

Creating Opportunities: One of the primary goals of economic development is to create opportunities for individuals and businesses to prosper. This includes fostering an environment conducive to entrepreneurship, innovation, and investment.

Municipal Government's Role: Municipal governments play a crucial role in economic development. They establish policies, regulations, and infrastructure to support businesses and residents. Local government decisions can significantly impact the business climate.

Attracting Business: Attracting businesses to our community is essential for economic growth. This involves marketing our city's strengths, providing incentives, and ensuring a welcoming environment for businesses of all sizes.

Planning for the Future: Economic development is not just about the present; it is about planning for the future. It involves setting long-term goals, developing strategies, and addressing challenges that may arise.

YAC Role as Future Leaders: As members of the Youth Advisory Committee, you represent the future leaders of our community. Your insights, ideas, and perspectives are invaluable in shaping our economic development strategies to meet the needs and aspirations of the younger generation.

This presentation connects to the YAC's goal of learning more about city departments, as well as item 5 in the work plan, 5. Supporting local arts, culture, and small businesses.

OPTIONS / ALTERNATIVES:

n/a

CONSULTATION / ENGAGEMENT:

The presentation will involve engagement with YAC members, encouraging questions, feedback, and suggestions regarding economic development and its relevance to the youth in Spruce Grove.

IMPLEMENTATION / COMMUNICATION:

n/a

IMPACTS:

n/a

FINANCIAL IMPLICATIONS:

n/a

Empowering Tomorrow

Youth Advisory Committee
Presentation on Economic
Development in the City of
Spruce Grove

**DEPARTMENT OF ECONOMIC &
BUSINESS DEVELOPMENT**
OCT 5, 2023



Economic Development Overview

- Enhancing Quality of Life
- Opportunities for All
- Building a Prosperous Community

DID YOU KNOW?

Youth are an important part of any society and its economy. They are the future leaders and innovators who will help to drive economic growth and development. The role of youth in economic development is therefore crucial.

YOUR LOCAL GOVERNMENT'S ROLE

CITY HALL

POLICY &
REGULATION



BUSINESS
CLIMATE



SUPPORT FOR
RESIDENTS



ATTRACTING BUSINESS & INVESTMENT

MARKETING STRENGTHS

- Attracting businesses involves showcasing what makes Spruce Grove great

PROVIDING INCENTIVES

- It's up to the Ec. Dev. team to offer programs & support to help current businesses grow and for others to choose SG as their home

WELCOMING ENVIRONMENT

- Creating a welcoming city involves removing barriers and streamlining the process to get them up and running





Long-Term Planning

- Setting Clear Goals
- Addressing Challenges
- Future Vision

DID YOU KNOW?

The Ec. Dev. strategic plan ties into the major goals in the City of Spruce Grove's Strategic Plan and the City's Corporate Plan.



YAC'S ROLE IN ECONOMIC DEVELOPMENT



Youth Perspectives



Shaping Strategies

Future Leadership



Collaboration for Innovative Solutions

Fresh Ideas

Collaborating with youth allows us to harness fresh and innovative ideas

Achieving Goals

Diversity helps us find gaps and new opportunities to reach our goals with better services and programs

Sustainable Growth

Working towards sustainable growth that benefits current and future generations

Youth-Driven Innovation

Creativity and synergy can lead to innovative solutions that address challenges and enhance the quality of life in Spruce Grove

For more information

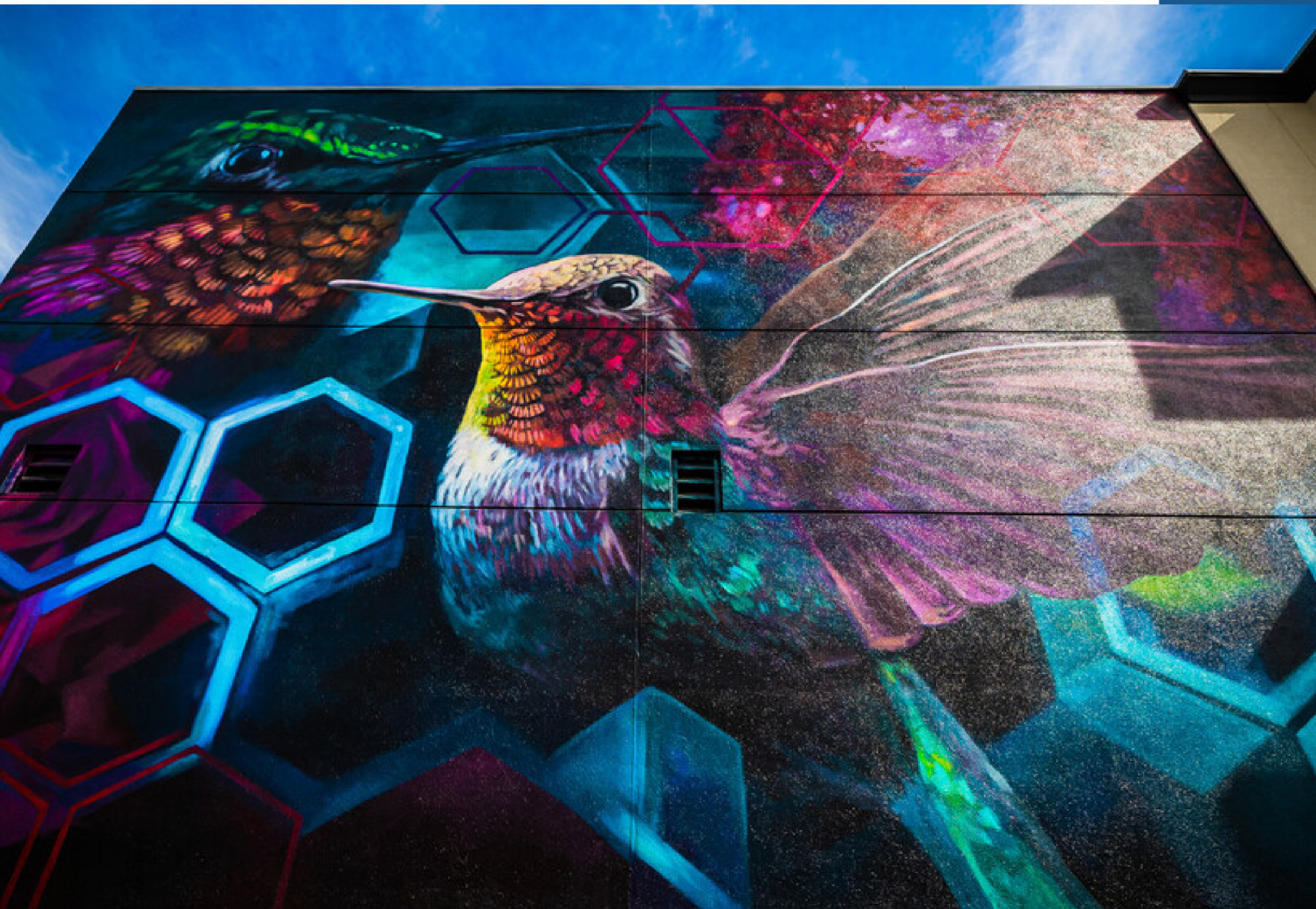
Contact us to get more info



invest@sprucegrove.org



investsprucegrove.ca





REQUEST FOR DECISION

MEETING DATE: October 5, 2023

TITLE: Adjournment - Youth Advisory Committee - October 5, 2023

DIVISION: Corporate Services

SUMMARY:

Adjournment signals the end of the meeting.

PROPOSED MOTION:

THAT the Youth Advisory Committee Meeting adjourn at TIME p.m.

BACKGROUND / ANALYSIS:

Adjournment indicates the end of the meeting and the completion of the agenda items.

The Chair shall ask for a motion from the Committee. Once the motion has been made and the members vote, the meeting is now complete.

OPTIONS / ALTERNATIVES:

n/a

CONSULTATION / ENGAGEMENT:

n/a

IMPLEMENTATION / COMMUNICATION:

n/a

IMPACTS:

n/a

FINANCIAL IMPLICATIONS:

n/a

STRATEGIC VISION ELEMENT:

n/a

RELATED GOAL:

n/a