



AUTOMATED TRAFFIC ENFORCEMENT

March 25, 2019

Overview

- Request for Decision
- March 18, 2019 COW report and subsequent feedback from Council
- Strong desire to provide clear direction to administration and community
- Motion as separate parts vs. “as per recommendations”
- Recommendations in the report/presentation – highlighted sections were Council’s additions
- Present each section of motion to ensure it captured the discussion

Motion Overview

Part 1 of motion:

That the City of Spruce Grove continue with Automated Traffic Safety in the City as one of its tools to achieve traffic safety outcomes subject to the recommendations in this report;

- Other 7 parts of the motion
- Investigation and possible development of a "warning system" for stop sign/red light failure to stop infractions.
- Investigation and a report to Council on speed limits on 16A and possible infrastructure improvements that could address traffic safety and reduce ATE use.
- As part of the contractor RFP process consider a reduction in ATE hours presently or the ability to reduce in the future.
- Consideration of ATE and/or other traffic safety initiatives at Jennifer Heil Way/Grove Dr. and Century Rd./Grove Dr. intersections.
- Development of a condensed guide or FAQ's that can be easily provided by Council or administration to complainants.

Motion Overview

Part 2 of motion:

That administration be directed to develop and bring forward for Council's consideration by May 31, 2019 a policy on Automated Traffic Enforcement outlining the City's commitment to ensuring the program continues to meet provincial guidelines and principles, the City's own traffic safety priorities, and the needs of the community;

Policy will likely include:

- Roles and responsibilities.
- Provincial Guideline adherence.
- Additional transparency and reporting.
- Importance of additional traffic safety measures.
- Public Advisory Committee.

Motion Overview

Part 3 of motion:

That administration be directed to develop an advisory committee, with public participation, related to Automated Traffic Enforcement and bring forward for Council's consideration with associated terms of reference by December 31, 2019;

Motion Overview

Part 4 of motion:

That administration be directed to implement the public awareness initiatives for Automated Traffic Enforcement as identified in this report;

1. Enhanced Separate and Annual Report to Council

The report will include, but not necessarily be limited to:

- Overarching safety and guiding principles, **including definitions on overt/covert**
- Provincial Guideline adherence
- Provincial audit results/recommendations (if applicable)
- Financial information and considerations **(including far greater detail related to how ATE money contributes to safety initiatives in the City)**

Motion Overview

Part 4 of motion continued:

- Other traffic safety initiatives
- Statistics on collisions, violations, intersection rationale, complaints, **hours of enforcement per site**, etc.
- Recommendations/options for improvement/consideration
- Advisory committee comments
- Site rationale (approved, new, removal)
- **Manned enforcement vs. ATE balance**
- **Overt and Covert balance**
- **Number of violations observed that did not result in a ticket**
- **Education initiatives undertaken and considered, including enhanced Safe City awareness**
- **Information around successes or important changes (i.e. where sites were removed or altered because of engineering or other successful alternatives to ATE)**

Motion Overview

Part 4 of motion continued:

2. Automated Traffic Enforcement Guideline

- The City is in compliance with most already.
- **While compliant with Guideline in terms of signage, investigate enhanced and highly visible signage informing citizens and visitors of ATE program. Also investigate and recommend additional speed monitoring signs that complement the ATE program.**
- Location and rationale for approved sites posted on the City's website (June 1, 2019 implementation requirement).
- Annual report on how program is contributing to traffic safety (identified in proposed annual report to Council).

Motion Overview

Part 4 of motion continued:

3. Interactive Mapping

Directing administration to pursue technologies and/or service providers to develop a real-time interactive map to include the following:

- Opportunity for citizens to click on approved fixed and mobile locations to see whether sites are currently active in real-time.
- Rationale for each approved site.
- Statistics for each site (collisions, violations).
- Number of hours for each site.
- Similar data for other non-ATE locations (i.e. speed signs) or specific monitoring.

NOTE: This initiative may be able to be achieved through a contract with a service provider or may require a Corporate Plan initiative as the City does not have the existing resources to develop at this time.

Motion Overview

Part 5 of motion:

The City of Spruce Grove continues with Automated Traffic Enforcement while at the same time increasing and balancing the program with manned enforcement and reporting on the balance annually to Council;

Motion Overview

Part 6 of motion:

That administration continue with implementing the recommendations as identified in the 2016 Operational Effectiveness Review on Automated Traffic Enforcement in concert with the updated provincial Guideline and recommendations in this report;

- Some concern related to the exact 50/50 split of overt/covert in the original recommendation; however, clearly defining overt and providing data in the annual report will allow Council to further evaluate this.
- The intent of both administration and Committee is to achieve a far greater balance between overt and covert vs. targeting a specific percentage.

Motion Overview

Part 7 of motion:

That the City of Spruce Grove maintain their existing philosophy by allocating all revenue, including Automated Traffic Enforcement, to general revenues of the City subject to providing additional information on how Automated Traffic Enforcement revenues contribute to safety investments in the city through the annual report to Council and the Corporate Plan;

Motion Overview

Part 8 of motion:

That administration be directed to proceed with a Request for Proposals for a contract service provider for the City's Automated Traffic Enforcement Program detailing the City's requirements.

These requirements include:

- A shorter term
- Minimal penalties for discontinuation
- Interactive mapping
- Technology improvements
- Others determined by administration in line with our current services, ATE Guideline changes, and recommendations from Council in the motion