

CITY OF SPRUCE GROVE

5 –Year Strategy to Reduce Poverty & Homelessness

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PART 1



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BACKGROUND

- Spruce Grove continues to experience rapid growth and changing social trends (> 30% population increase from 2011-2016)
- Existing and emergent social issues are becoming more complex
- There is an identified homeless population that is increasing
- Clients who are successfully housed in our community remain in core housing need (i.e. > 30% of gross income goes to rent/utilities)
- Effective solutions are beyond the scope of a single program or service and it has been identified that a collective approach is needed
- There is a desire within the community to be part of the solution

CURRENT FCSS INITIATIVES

- Program focusing on prevention at the earliest opportunity at all life stages
- Integrated Supports Coordinators (x3)
- Established relationships with partnering service providers and property managers
- In-kind support for centralized accessible services
- Social Sustainability Plan
- Five Year Strategy to Reduce Poverty and Homelessness

PROJECT OVERVIEW

The 5-Year Strategy to Reduce Homelessness and Poverty will:





- Identify root causes of poverty and homelessness;
- Define key terms (e.g. homelessness) in the context of Spruce Grove;
- Map assets and opportunities;
- Identify innovating, leading edge practices in addressing the root causes of poverty and homelessness;
- Outline specific actions to address these causes;
- Determine appropriate measures of success; and
- Identify a sustainable road map to implementation

TIMELINE

We Are Here ←



KEY MESSAGES

-  Homelessness is an emerging social issue identified within Spruce Grove.
-  Issues surrounding poverty & homelessness are complex & deeply rooted.
-  Individuals accessing local & regional services for homelessness continues to rise.
-  There is a desire within the community to be a part of the solution



KEY MESSAGES



The development of the Strategy will occur over the next 6 months.



The development process involves research of best practices, data collection, & engagement of stakeholders & community members.



The approach will be collaborative, community-led & will support sustainable collective action over five years & beyond.



The work is being led by FCSS & the City of Spruce Grove. [Urban Matters CCC](#) will support with the process & development of the Strategy.





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HOW WE WORK TOGETHER

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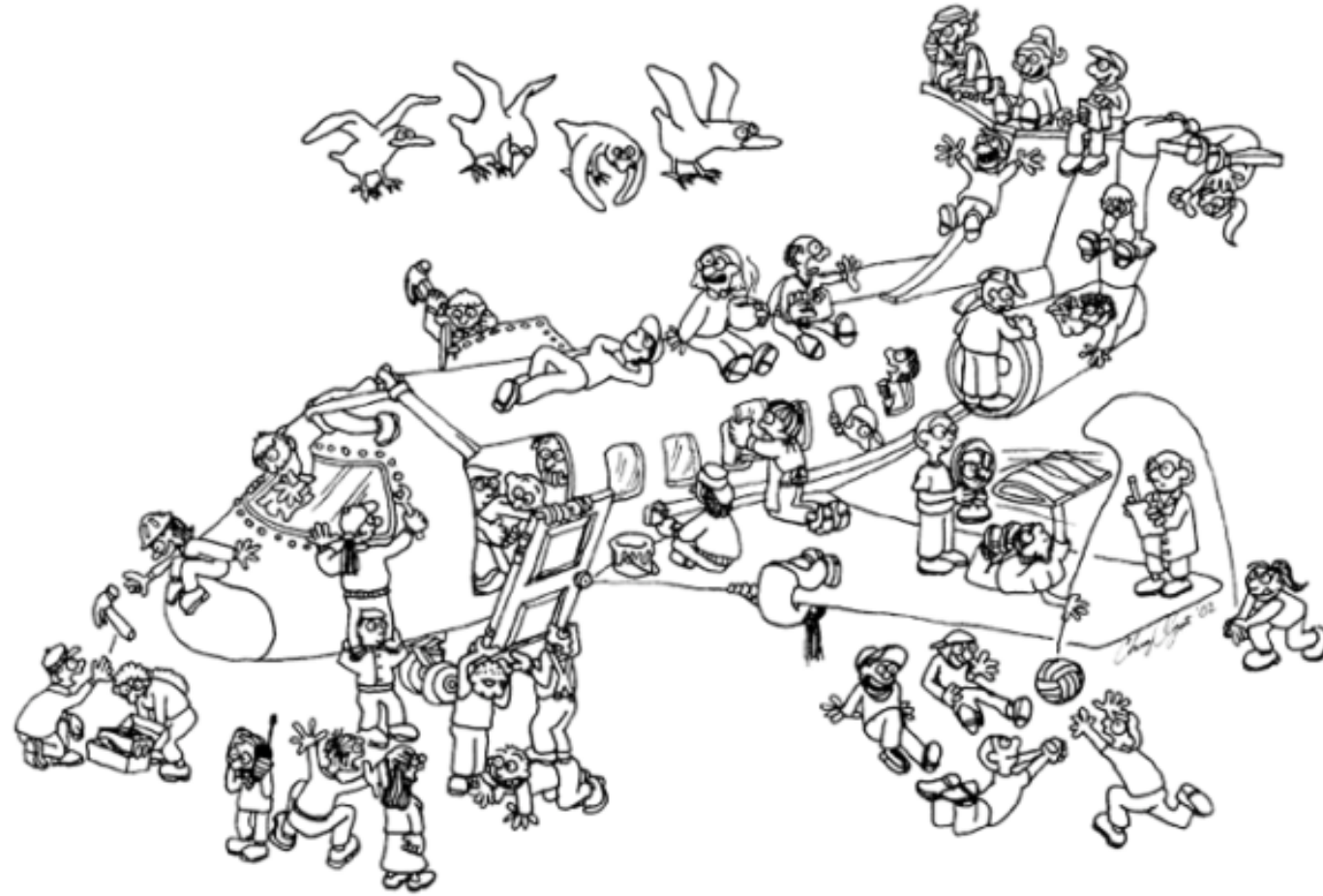
KEY CONCEPTS and APPROACH

 THEORY OF CHANGE

 COLLECTIVE IMPACT

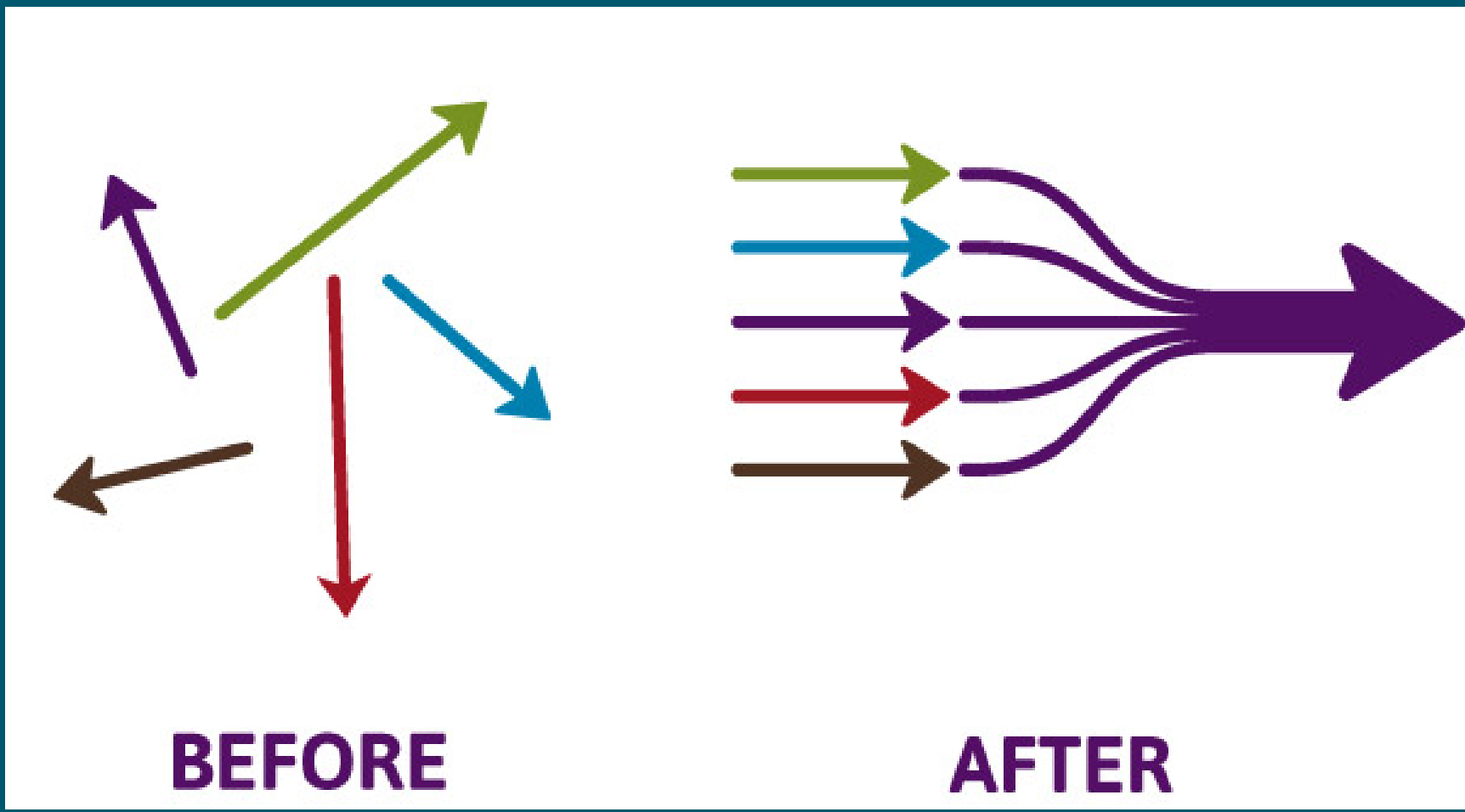
 WHAT WE'VE LEARNED

THEORY of CHANGE



COLLECTIVE IMPACT OVERVIEW

Collective Impact (CI) is the commitment of a group of actors from different sectors to a common agenda for solving a specific social problem, using a structured form of collaboration.



5 elements of collective impact

COMMON
AGENDA

SHARED
MEASUREMENT

MUTUALLY
REINFORCING
ACTIVITIES

CONTINUOUS
COMMUNICATION

BACKBONE
ORGANIZATION

WHAT WE HAVE LEARNED...

Strategies that support implementation:

- Have diverse participation and ownership from a wide variety of sectors
- Incorporate the voices of people with lived/living experience
- Actions include roles and responsibilities for various organizations
- Organizations commit to supporting implementation of actions

DEFINING HOMELESSNESS



DEFINING HOMELESSNESS



As homelessness is not a single event or state of being, it is important to recognize that at different points in time, people may find themselves experiencing different types of homelessness.

- 1) Unsheltered
- 2) Emergency Sheltered
- 3) Provisionally Accommodated
- 4) At Risk of Homelessness

Thank you.