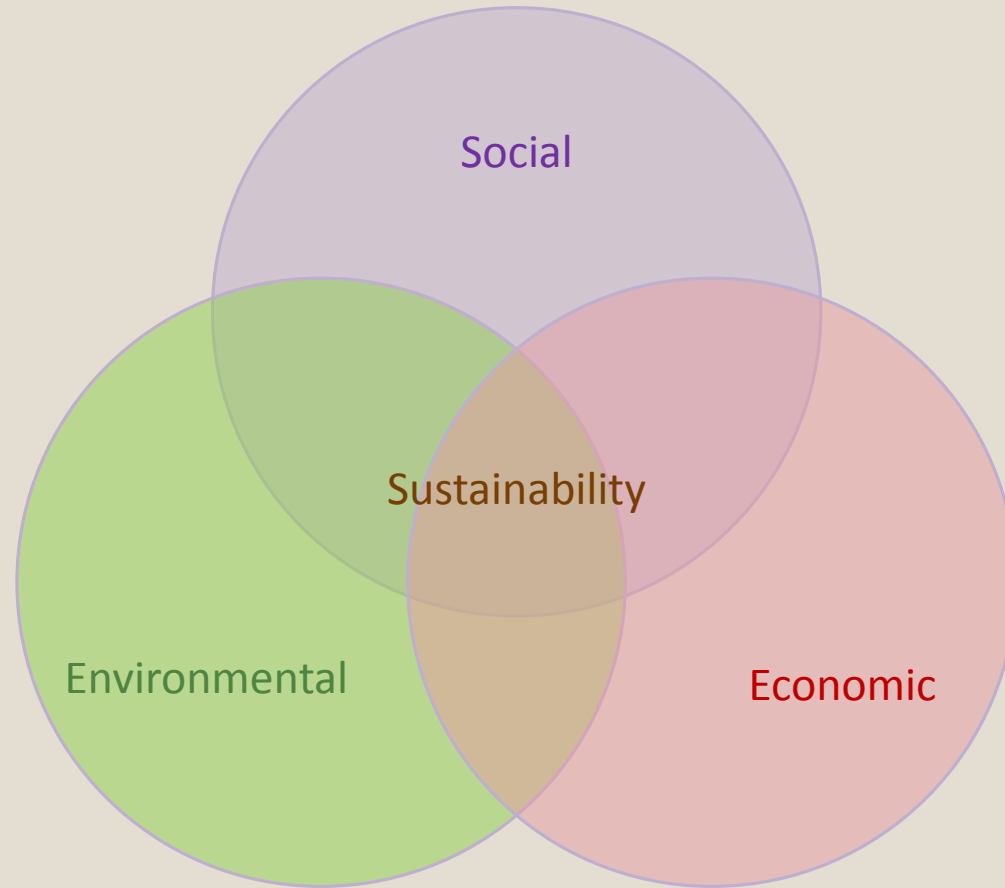


Social Sustainability

CITY OF SPRUCE GROVE

Social Sustainability



Social Sustainability

- social equity
- livability
- health equity
- community development
- social capital
- social support
- human rights
- labour rights
- placemaking
- social responsibility
- social justice
- cultural competence
- community resilience
- human adaptation

Social Sustainability

Purpose

- Rapid growth and changing social trends (>30 percent population increase 2011-2016)
- Plan within the municipal structure to address issues and root causes
- High level focus on inter-dependencies between the economy, environment, and society
- Guide effort and resource allocation of the City and key stakeholders
- Long term prosperity and high quality of life for current and future residents

Social Sustainability

Engagement and Methodology

- Document review
 - City of Spruce Grove plans, Social Sustainability plans from other municipalities, Alberta Social Policy Framework
- Community profile built on existing work of Parkland & Area Community Mapping Initiative
- Extensive community consultations and engagement
 - Numerous focus groups to engage service providers, business community, school division representatives, residents including youth, seniors, vulnerable sector, Aboriginal community, and newcomers
 - Resident survey

Findings

Strengths

- Safe community
- Variety of activities
- Affordability
- Small-city feel
- Good neighbourhoods

Reasons for living here

- Proximity to Edmonton
- Live with family
- Small-city environment
- Employment
- Cost of housing

Values

- Kindness and mutual support
- Opportunities for community activities
- Sense of belonging
- Shared responsibility

Quality of life

- Very satisfied – 31%
- Satisfied – 50%
- Combined – 81%

Findings

In addition to strengths and values, residents also identified social priority issues to be addressed along with priority programs and services

Eight Key Areas for Action

To accommodate continued growth and support social sustainability over the long term, more focus on community capacity building will be necessary

Eight Key Areas for Action

Homeless
Population

Develop a program of support for the homeless population in Spruce Grove

Family &
Domestic
Violence

Reduce the levels of domestic violence

Eight Key Areas for Action



Public
Transportation

Increase social wellness
through appropriate and
affordable public
transportation



Housing

Develop a continuum of
housing in Spruce Grove

Eight Key Areas for Action

Access to
Programs &
Services

Increase access to social
wellness programs,
services, and supports

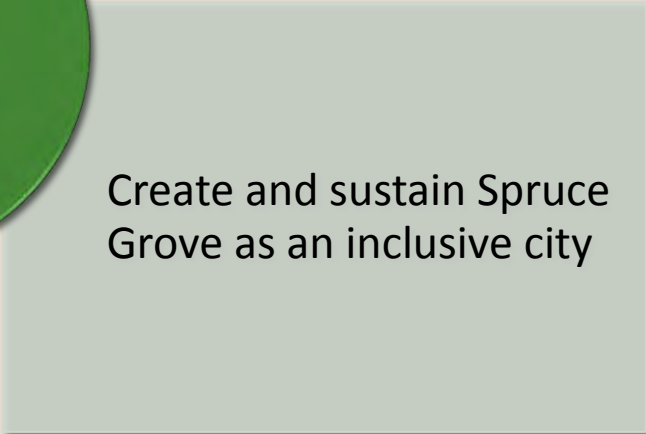
Community
Engagement

Create sustainability
through community
engagement

Eight Key Areas for Action



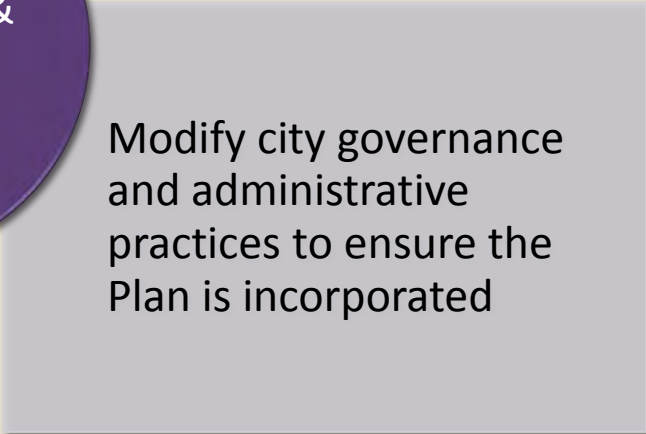
Inclusivity



Create and sustain Spruce Grove as an inclusive city



Civic
Governance &
Admin
Practices



Modify city governance and administrative practices to ensure the Plan is incorporated

Key Areas for Action



Implementation

- Communications launch
- Social Sustainability Plan Webpage
- Develop ongoing community engagement strategies
- Using the plan to guide future resources, programs, and services
- Implementing standardized reporting processes to Council and community

Questions

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http://www.sprucegrove.org/future/social_sustainability.htm